

Allschwil, Switzerland, February 3rd, 2016

**Meet the Bilcare Research Global Pharma Team at Pharmapack Europe
Booth 841 | Porte de Versailles | Paris | France**

The Global Pharma Team will be exhibiting for the 4th year in a row at the Pharmapack in Paris. Bilcare will share the latest developments in its offer to the pharmaceutical packaging market. Besides packaging materials, Bilcare offers its expertise in packaging design and drug delivery systems.

Bilcare team of experts will provide to visitors an in-depth information about BilcareOptima™. This groundbreaking, independent study examines the degradation of an unpackaged product under influence of various environmental factors, such as humidity, temperature, light and oxygen, which enables customers to define the perfect packaging material for their products. BilcareOptima™ identifies drug's optimal packaging materials while balancing cost and barrier-protection requirements, avoids trial-and-error approach to drug testing, and therefore, significantly reduces time to market and stability test costs.

Bilcare Research Pharma Team will be introducing new brand names for its existing products. During the show, the team will be demonstrating how the new product nomenclature is logical and user-friendly.

"Pharmapack, often considered the leading event in the pharma packaging & drug delivery industry, is one of the most important platforms for Bilcare as a packaging solution provider to the pharmaceutical industry," said Andreas Pfefferle, BU Head Global PPI. "We are looking forward to providing solutions as well as further innovate our product portfolio by getting new and exciting tasks during the show".

Note to the Editors

Bilcare Research AG (www.bilcaresolutions.com) is part of the Bilcare Research Group (www.bilcare.com) and operates seven sites worldwide. Bilcare Research AG is a global producer of rigid films and foils. For over 50 years, its manufacturing and product innovation activities have been focused on providing customer-centric solutions to the pharmaceutical sector, print and label industry as well as the security and credit card customers globally. The company employs approximately 1,200 people and has annual sales of EUR 300 Million.

Media Contact

Martin Berlekamp, Strategic Marketing: +41 (0) 79 835 08 90, martin.berlekamp@bilcare.com

Head Office

Bilcare Research AG
Gewerbestr. 12
CH-4123 Allschwil
Schweiz
Tel. +41 61 48 56 500
Fax +41 61 48 56 555
info.solutions@bilcare.com
www.bilcaresolutions.com